

# Emergency Response System



Agent NAA# \_\_\_\_\_

**Emergency Contact -**

Name:

Cell Phone:

Address:

City:

State:      Zipcode:

Email:

Emergency Contact for:

Work Phone:

Home Phone:

*(enter applicant's name as it should appear on ERS™ letter)*

**Emergency Contact -**

Name:

Cell Phone:

Address:

City:

State:      Zipcode:

Email:

Emergency Contact for:

Work Phone:

Home Phone:

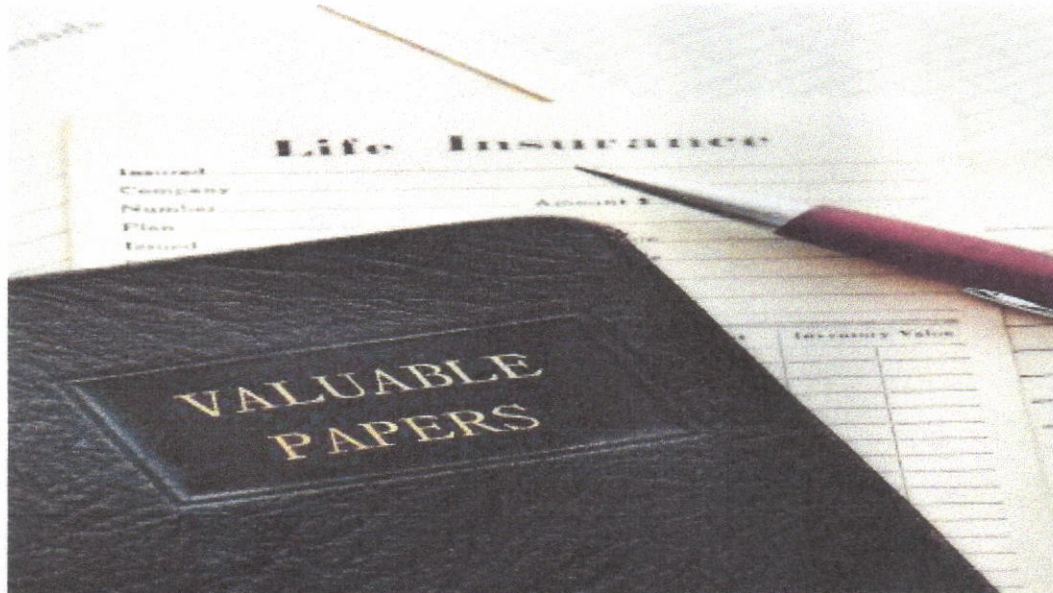
*(enter applicant's name as it should appear on ERS™ letter)*

# Unclaimed Life Insurance Payouts Top \$1 Billion

Herb Weisbaum, TODAY contributor

Monday, 4 Feb 2013 | 12:23 PM ET

NBC News



Janet Kimber | Photodisc | Getty Images

In this age of data bases and search engines, it's hard to imagine that anyone could be the beneficiary of a [life insurance policy](#) and not receive the money. But it happens all the time.

Consumer Reports investigated the problem of lost insurance policies for its February issue. They found there's currently about \$1 billion [in life insurance](#) benefits waiting to be claimed by beneficiaries.

"The average [unclaimed life insurance](#) benefit is \$2,000, but some payouts have been as high as \$300, 000," senior editor Jeff Blyskal told me.

The magazine calculated the odds that you are owed money from a lost, forgotten or unknown policy are about one in 600.

Why is this happening?

Sometimes it's a communication problem. All too often, people [buy life insurance](#) and don't let their beneficiaries know about it. But Consumer Reports points a finger at the insurance industry.

---

**Allow the Alliance to set up your Emergency Response System (ERS) today.**